

# KATIE STORY

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thefrisby.com

## EDUCATION

Fall 2013 – Spring 2017

Pratt Institute

BFA Communications Design, Degree in Graphic Design  
with Creative Writing Minor. GPA 3.9.

## WORK EXPERIENCE

### 2017

#### **Pratt comD PR**

Posted website and social media updates, assisted in daily office duties

#### **Center for Sustainable Design Strategies, Pratt Institute**

Social media PR, extensive material research, AV setup,  
and creation of print materials. Branded and established givetake art  
supply recycling system.

#### **Redbubble Shop Owner**

Designed and sold various products through online store:  
[redbubble.com/people/thefrisby](http://redbubble.com/people/thefrisby)

### 2016

#### **Inside Edition Graphics Intern**

Designed oversoulder graphics and text elements for nationally  
broadcasted television show

#### **Berkshire Gateway Preservation Inc.**

Created logo, website and print materials for annual jazz events  
and historic-preservation nonprofit

### 2015

#### **newrow\_ Intern**

Designed and illustrated a white paper, coded UI elements with CSS3  
and jQuery, and worked on web app UX overhaul

#### **Animation Cleanup**

Cleanup in Toon Boom and Flash for Pratt BFA 2D animation seniors

### 2014

#### **Wenham Museum Marketing Intern**

Created advertisements, posters, and mass emails. Used marketing  
and social media strategies

## SKILLS

Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere,  
Photography, Traditional Art Skills, HTML, CSS, Wordpress, Bootstrap

## HONORS

2017

Graphic Design USA Magazine Student to Watch

2014 – 2017

Pratt Institute President's List

2013

Class Salutatorian, Visual Arts Book Award, Scholastic Art Awards  
Gold Key, National Honors Society, AP Scholar with Distinction,  
National Spanish Exam Gold Medalist